



ROI Strategies

CAPABILITIES STATEMENT

ABOUT US

ROI Strategies, a management consulting firm, specializes in helping government agencies increase operational and financial efficiencies through data-driven acquisition and program investment decision-making. Our quantitative analysis provides investment decision-makers deep insights to examine the investment merit of a proposed technical solution or program and make capital asset planning decisions that maximize return on investment.

OUR MISSION

Helping government agencies optimize returns on their portfolio of capital investments through data-driven investment decision-making and effective management of their capital assets.

OUR EXPERTISE

- Cost Estimation and Analysis/Total Cost of Ownership Studies
- OMB Exhibit 300: Capital Asset Planning and Business Case Analysis
- Cost-Benefit Analysis
- Capability Shortfall and Gap Analysis
- Budget and Financial Analysis
- Project Management

CURRENT CLIENTS AND CONTRACT VEHICLES

- Federal Aviation Administration: ETASS – EnRoute Technical Assistance Support Services

PAST AND PRESENT PERFORMANCE

- Successfully developed financial models capturing Total Cost of Ownership for FAA's \$147 million Terminal Doppler Weather Radar System. Provided Cost Estimation and Analysis services to establish future budget funding requirements to develop hardware/software, deploy and maintain the solution.
- Conducting Cost-Benefit analysis study for the FAA's \$100 million Aviation Surface Weather Observation Network (ASWON)
- Preparing business case analysis for FAA's \$80 million Juneau Airport Wind System (JAWS) and \$90 million Low Level Wind Shear Alert System (LLWAS)

HOW ARE WE DIFFERENT?

- Customer Focused & Results Driven: we deliver ahead of schedule and exceed expectations
- Unique Analysts: rare combination of both excellent quantitative & communication skills
- Proven Management: seasoned leaders that motivate employees to maintain high performance
- Ex-government Employees: we truly understand the perspective of the government customer
- Commitment to Community: we donate annual % of revenue to youth development programs

OUR MANAGEMENT

Our principal, a former officer in the U.S. Air Force, has over 15 years experience providing quantitative consulting services to the Federal Government in the sectors of IT, Healthcare and Aviation. A graduate of the U.S. Air Force Academy with a B.S. degree in Operations Research (Management Science), he also holds an M.B.A. in Finance and Investments from The George Washington University. Prior to founding ROI Strategies, he was lead Cost-Benefit Analysis consultant for U.S. Air Force Hospital System's worldwide.

MENTOR COMPANY & TEAMING PARTNER

Human Solutions, Inc. / www.HumanSolutionsInc.com

CORPORATE DATA

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